

ALI HAMZA

Senior Full-Stack Developer | PHP/Laravel | React | SaaS Platforms

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PROFESSIONAL SUMMARY

Senior Full-Stack Developer with 6+ years of experience building scalable SaaS platforms and high-traffic web applications using Laravel, React, and Inertia.js. Proven track record of reducing infrastructure and API costs by 70%, improving system performance by 60%, and scaling real-time systems across 100+ tenant sites. Experienced in CI/CD automation, AWS/GCP, and leading cross-functional teams to deliver reliable production systems. Available for full-time remote work with EU/US overlap and strong async collaboration across Slack, Jira, and Git-based workflows.

KEY ACHIEVEMENTS

- Reduced infrastructure & API costs by 70% through backend optimization and efficient system design
- Scaled real-time sports data delivery across 100+ tenant sites with sub-second latency
- Improved backend performance by 60% via caching & database optimization
- Led 8-engineer team delivering scalable multi-tenant SaaS platform

TECHNICAL SKILLS

Backend	PHP, Laravel, REST APIs, API Integration, Authentication, Queue Management (Laravel Horizon)
Frontend	JavaScript (ES6+), React.js, Vue.js, Inertia.js, Tailwind CSS
Database	MySQL, Redis, MongoDB, Database Design, Query Optimization, Caching Strategies
DevOps	Docker, CI/CD Pipelines, Linux, Nginx, AWS (EC2/S3/RDS), GCP, Cloudflare, SSL Automation
Tools	Git, Postman, Jira, Slack
Integrations	Stripe (Subscriptions/Billing), Firebase (Push Notifications/Chat), Socket.io, OpenAI API

WORK EXPERIENCE

Full Stack Developer | Team Lead

April 2023 - Present

Sixlogics • Lahore, Pakistan

iPublisher — Multi-Tenant SaaS Platform — *Laravel, Inertia.js, React, OpenAI API, Redis, MySQL, Socket.io*

- Architected multi-tenant SaaS platform serving 100+ clients with automated DNS, Cloudflare, Nginx, and SSL provisioning
- Reduced OpenAI API costs by 70% through optimized token usage, model-selection strategies (GPT-4 Mini), and prompt-engineering refinements
- Improved system performance by 60% with MySQL query tuning, Redis caching, and Laravel code refactoring
- Automated CI/CD pipelines and multi-cloud deployments (AWS/GCP) for scalable, cost-efficient releases
- Scaled real-time sports data delivery across 100+ tenant sites with sub-second latency using Socket.io and Redis Pub/Sub
- Eliminated recurring queue failures by designing a multi-queue architecture using Laravel Horizon with Redis-backed job prioritization, retry strategies, and real-time monitoring
- Led 8-member cross-functional team, managing client communication and project delivery across multiple countries

SwapSeat — Real-Time Ticket Exchange Platform — *Laravel, Stripe, Firebase, MySQL, REST APIs*

- Built football ticket exchange system with real-time sports data integration and live match updates
- Integrated Stripe for subscription billing with full lifecycle management (webhooks, invoicing, payment methods)
- Implemented Firebase Cloud Messaging for push notifications and real-time chat for ticket negotiations

Full Stack Developer

June 2021 – April 2023

Friday Media Group • Lahore, Pakistan

HelloFriday — SaaS HR Management Platform — *Laravel, Inertia.js, React, MySQL, REST APIs*

- Automated attendance tracking and performance workflows, cutting HR workload by 40%
- Boosted employee retention 30% with React dashboards for KPI and leave analytics
- Cut HR processing time by 55% by migrating to modular Laravel/Inertia.js architecture

VExpo — Scalable Virtual Event Platform — *Laravel, React, MongoDB, MySQL, WebSockets*

- Reduced API latency by 65% through Redis caching, MySQL optimization, and Laravel queue-based processing improvements.
- Boosted exhibitor engagement by 45% with 3D virtual booths and live Q&A via WebSockets

Laravel Developer

Nov 2019 – April 2021

Sentax Lab • Gujranwala, Pakistan

- Developed web applications across eCommerce, college management systems, and ERP solutions using Laravel and CodeIgniter
- Designed RESTful APIs, optimized MySQL queries, and implemented authentication and security features
- Collaborated with cross-functional teams to deliver scalable codebases across 10+ client projects

PHP Developer

Aug 2019 – Nov 2019

VNext Solution • Gujranwala, Pakistan

- Started as PHP intern, promoted to full-time developer within 3 months based on performance
- Built foundational skills in PHP development, MySQL database management, and web application best practices

EDUCATION

Bachelor of Science in Computer Science (BSCS)

Virtual University of Pakistan

Completed 2026

Credit transfer based on prior Associate Degree studies completed in 2019

Web Design & Development Certifications

2016 – 2018

Aptech Computer Education, Gujranwala